

**FOR IMMEDIATE RELEASE:**

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**Local Agents Now Quoting New Chamber Co-op Insurance**

Local insurance agencies located throughout southern Wisconsin have started quoting the Healthy Communities Cooperative's new HCC Health Plan offered by WPS Health Insurance. The innovative health and wellness plans will go into effect on Jan. 1, 2010.

Fifteen chambers of commerce have joined the co-op, with additional chambers welcome from the six-county co-op region which includes Rock, Walworth, Green, Jefferson, Dane and Dodge counties.

WPS has committed to provide its full portfolio, including health savings account-compatible high deductible health insurance plans and traditional preferred provider plans. The wellness program addresses one of the primary principles of the cooperative, to help employees identify risk factors and health issues, and to educate and help motivate individuals to make healthier choices.

Agencies currently representing the new HCC Health Plan, include: Alongi-Santa Insurance in Beloit, (608) 362-3370; Bahe Insurance in Monroe, (608) 328-8119; Benefit Concepts, Inc. in Whitewater, (262) 495-8283; Binnings & Dickens Insurance Services in Whitewater, (262) 473-3930; Mosher Insurance in Monroe, (608) 325-2111 and New Glarus, (608) 527-2151; Insurance Solutions in Fort Atkinson, (920) 563-8027; Knudsen Insurance in Whitewater, (262) 473-5454; Schwartz & Shea in Janesville, (608) 754-3336; The Insurance Center, Inc. in Madison, (608) 273-3855 and Tricor Insurance in Beloit, (608) 365-5551, in Janesville, (608) 755-5200 and in Madison, (608) 288-1800. Additional agencies will be added upon completion of agent training, along with membership in both the co-op and in a participating chamber of commerce.

For more information about the HCC Health Plan and a complete listing of participating chambers of commerce and agents, please visit [www.healthycommunitiescoop.org](http://www.healthycommunitiescoop.org).